

yen. presents...

Everywomanfestival



LIVE @ THE BASEMENT
Tuesday 8th March
For International Women's Day 2011
HOSTED BY BIANCA DYE

**Media
Kit
2011**

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Everywomanfestival

1. Introduction
2. About Every Woman Festival
3. Event Details
4. Performers & Personalities
5. Ambassadors
6. Where You Come In
7. Contact Information



**Table
of
Contents**

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Everywomanfestival

Some of Sydney's Best Independent Female acts join forces for a good cause...

The inaugural Every Woman Festival @ The Basement 8th March 2011

Looking to revamp the face of International Women's Day, raise money for two very worthy women's charities and keep an audience enthralled from start to finish is no easy task.

But put five of Sydney's finest independent female artists and one of Australia's favourite radio personalities in the same place at the same time, and it's a piece of cake!

Every Woman Festival will launch this not-to-miss live event on Tuesday 8th March 2011, at one of Sydney's best venues, the iconic Basement.



Introduction

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Every Woman Festival is a non-profit organization dedicated to celebrating woman from all walks of life- women of style and substance. We have online resources across health & beauty, career, relationships and finance, an online television series and a series of fundraising activities.

Join us for our first live event! To celebrate as we embrace closing the gap in the self, the family, the community and around the globe through exploration of embodying the true essence of modern feminism with a great night of entertainment.

We aim to become an annual national event.



About

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The Every Woman Festival online television series features **Melinda Schneider** - five times Golden Guitar winner, **Bianca Dye** - radio announcer, writer, and media personality and **Darrienne Donnelly** - founder and owner of Big Gals Models.

Media partners include **Yen Magazine Australia**, an edgy fashion and lifestyle magazine and **Band Letter**, an email newsletter service for musicians and other creative personalities.



About

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WHAT? The Every Woman Festival at the Basement- live performances, hosted by Bianca Dye, in aid of Lou's Place Sydney & The Claude Ho Foundation Malawi.

THE ARTISTS- WHO'S PLAYING? A collection of Sydney's finest independent artists including MAD POLLY, SALLY STREET, SOPHIE SERAFINO, MAZ MAZAK, ALISA FEDELE, EVELYN DUPRAI, TANSY MAYHEW, HANNA MATYSEK and a group finale to knock your socks off.

WHEN? International Women's Day
Tuesday 8th March 2011, from 7.30pm

WHERE? The Basement
Sydney 7 Macquarie Place Circular Quay NSW Australia

The night will also include fundraising activities to raise money for two very worthy causes supporting women – Lou's Place, a women's refuge in Sydney's Kings Cross and The Claude Ho Foundation (FOCHTA), a charity in Malawi supporting African women who find themselves raising their grandchildren orphaned by HIV/AIDS.



Details

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Miss Teen Australia Claire Parker & Radio/TV personality Bianca Dye

Ambassadors

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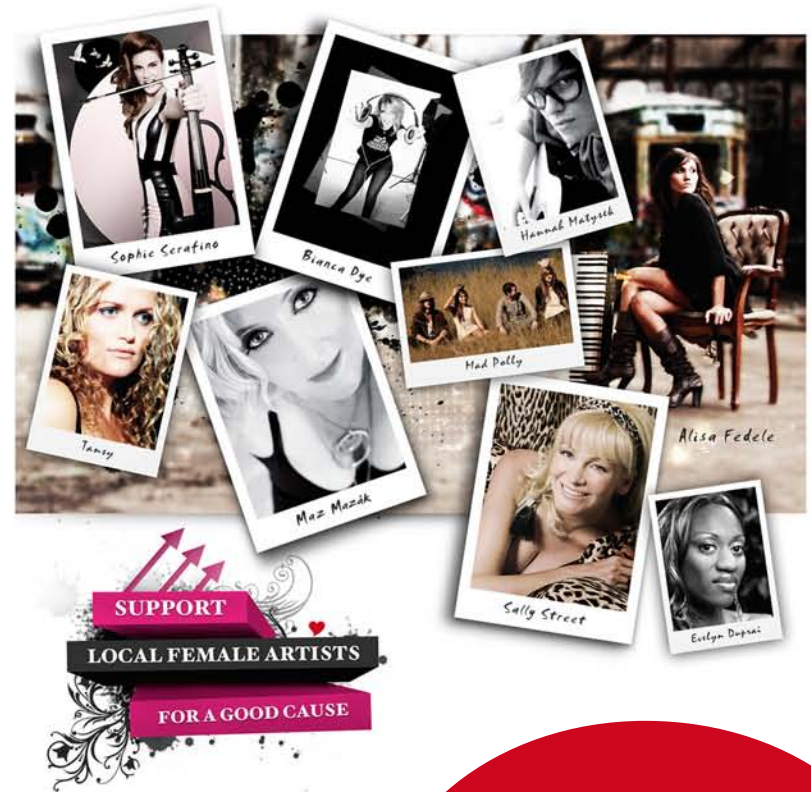
We are looking for items to include in our charity raffle!

Cross promotion: Your logo will appear on our website, email newsletter, twitter page, facebook page, press release and programs at our festival on 8th March at the Basement.

For more information please email:

info@everywomanfestival.org

or call Sophie Serafino on 0433 305 322



**Where You
Come In**

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Everywomanfestival

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The Every Woman Festival is a non-profit organisation registered in Australia.
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**Contact
Info**